

Subject: Prodeko Alumni Newsletter 4/2025 and invitation to The General Meeting

Alumni Newsletter 4/2025

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1. Greetings from the Chairperson

Dear Prodeko Alumni,

As the year comes to a close, so does our anniversary year. If you missed the earlier Save the Date message, the Prodeko 60th Anniversary Year will begin on January 10, 2026, with an opening event. More details will follow soon, so keep an eye on your email inbox and spread the message to your alumni friends.

We're calling on all alumni to "Give Back" and become part of the Prodeko 60 Crew! You can help bring our prepared ideas to life or propose your own, either individually or with a friend. Whether you can contribute just a few hours or more, every bit of help counts. Learn more about the anniversary and sign up to contribute on the official website:

<https://juhlavuosi.prodeko.org/fi/alumni>

Additionally, The Prodeko Alumni General Meeting will take place on Wednesday, December 4th at 17:00 at Vuono Group's office (Vanha Talvitie 13–15, Helsinki).

Looking forward to our 60th anniversary year!

Joona Soratie

2. Upcoming events:

General meeting

We welcome you all to join The Prodeko Alumni General Meeting will be held on December 4th at 17:00 at Vuono Group's office (Vanha Talvitie 13–15, Helsinki).

If you're interested in joining the board, please contact Joona at joona@soratie.fi. AGM materials can also be requested from Joona in advance of the meeting.

3. Past events:

Place Y

Place Y brought fresh energy this year with a new venue at Sofia Bar! The updated location turned out to be the perfect spot for reconnecting with old friends and meeting new faces. We had a good turnout, lively conversations, and, of course, plenty of bubbly to keep the spirits high.

A big thank-you to ABB for making the event possible and helping us create such a memorable night for the Prodeko community!

4. Greetings from the department

We started several new research projects together with industry. Several Business Finland projects and one Academy of Finland project are being kicked off this autumn on topics such as: AI and strategy work, AI and leadership and the future of work, the impact of digital technologies on work communities, the role of AI for regulatory technology, and corporate-startup collaboration.

We welcomed 60 new first-year students at our annual fuksidinner in September. In October, we had the annual international IEM student & alumni dinner, now for the second time.

In September, we hosted our alumnus and co-founder of Polyteknikkojen raittiusseura Heikki Poutanen and his family, whose generous donation allowed us to establish a fund in his name, the "People know it better leadership fund". This fund supports activities around leadership and people management topics and is administered together with the Prodeko Fund.

We commissioned a "consulting" project from Prodeko, which helps the students fund their pitkä excu (long excursion) to South America next year. This project was supported by the Prodeko Fund, so this was money really well spent: it supports our student activities but also helps us develop our teaching. Three Prodeko students worked on it and really challenged us to think how well we prepare them for working life, and where we can do better. One concrete output will be a checklist for teachers for how to maximise the student experience and avoid unnecessary frictions. We will implement many of the suggestions.

5. Greetings from the guild:

Hello to everyone from the Guild side of things as well! Autumn has been rolling by at a fast pace, and it's soon time to select the new Guild officials for the coming year. Thus, you'll be hearing from our new Chair quite soon once they are elected!

Prodeko 60 preparations are in full swing in the Guild, and the spring events are quickly taking shape. During the last couple of weeks, Guild members have also been traveling quite a bit! We had PoRa's sailing trip to Italy as well as the UPP trip to Morocco! We also got to celebrate our 59 year-old Guild in Diskonttaus!

I wish you all a great rest of the autumn!
-Jaakko

6. Alumni data update

Hey alumni! Please update your contact information to [matrikkeli](#) – takes only a few minutes! Especially if you have founded or co-founded a company, please add the company to your work experience and tap on the “I am a founding member”. This way Prodeko and the Department will be able to keep track of Prodeko founded companies. Thank you!